6. Opening & Always plan in this **Housekeeping** order. Always deliver from the top down and 7. Attention follow the LINKERS **Grabber** shown by the arrows (phrases to move on; "and next we come to"; 1. Subject "the next item is"; "in conclusion" etc). 3. Agenda 3 3. Agenda 2 3. Agenda 1 4. Key Points 4. Key Points 4. Key Points 5. Summary 2 5. Summary 3 5. Summary 1 2. Conclusion